



## CONSULTATIONS ON DIGITAL SOLUTIONS FOR AGRICULTURE COMMODITY TRADING



Technology Consulting Company

The Client was looking to develop best practices and create a roadmap for a customer operating in the commodity trading space.



### CHALLENGE

The focus for the Client was on designing digital solutions that would help take their customers' business to the next level.



### APPROACH

PreScouter recruited 5 Subject Matter Experts with experience throughout the agriculture / food commodity trading business to engage in 1-hour consultations with the Client. These SMEs included ex-directors of competitor businesses in the EMEA region, managing directors, and leaders of boutique trading and analytics companies servicing the commodities sector, as well as thought leaders in the space with decades of experience leading region-wide efforts to improve operations in this industry.



### OUTCOME

The 5 consultations provided by PreScouter allowed the Client to test their hypotheses as well as identify new approaches to data strategy and potential threats to their customers' business in the coming years.



PreScouter's insights helped shape data strategy for businesses in Europe, the Middle East, and Africa.