DISRUPTIVE TECHNOLOGIES IN THE LOGISTICS SECTOR

A Large Military Defense Company

The Client came to PreScouter to obtain an overview of new and disruptive technologies in the logistics sector that could be presented to an executive team.

CHALLENGE

The challenge for the PreScouter team was to provide the Client with:

- An understanding of the relevant technologies and how they work
- Who the top players in the field were
- How the Client's competitors might use such technologies for defense applications

APPROACH

Leveraging their global network of Advanced Degree Researchers (ADRs), PreScouter identified **6 major areas of interest** to the Client team.

OUTCOME

PreScouter presented a detailed report directly to the Client's full executive team during their workshop.

As reported by the Client, this engagement with PreScouter increased discussion around these topics and led to new idea generation.