

## INTELLIGENCE SUPPORT FOR AN A&D LEADER'S INNOVATION AND TECHNOLOGY GROUP



### A Global Leader in the Aerospace & Defense Industry

The Client's innovation and technology group supported several internal business units in their development of new projects. PreScouter was brought in to assist the group in supporting these teams.

## CHALLENGE

The Client came to PreScouter looking to explore a variety of innovation areas and strategic topics, including:

- Energy management systems and storage technologies
- Electric/Hydrogen propulsion
- Electronic sensor systems
- Identifying suppliers for a new technology
- Assessing opportunity areas for emerging technology concepts
- Creating a supply chain overview for key components of competitor military aircraft platforms

## APPROACH

PreScouter leveraged its internal network of subject matter experts and teams of analysts as well as tools ranging from patent analysis and market research to academic database extraction to answer the Client team's questions and to provide the analysis that would be of highest value in taking the information forward internally. The reports were customized based on the requests and include references to all sources used in the analysis.

## OUTCOME

PreScouter's services allowed the various Client teams to quickly and efficiently get up to speed on different technology and innovation areas.



**Impact of PreScouter's Work: The Client used the insights provided by PreScouter to achieve goals such as identifying potential partners and suppliers.**