

ONGOING IDENTIFICATION OF NOVEL TARGETS FOR DEVELOPMENT WITHIN ONCOLOGY



A Pharmaceutical Company Focused on Cancer Drug Development

After an initial landscaping of novel targets for ovarian and triple negative breast cancer, the Client retained PreScouter to continue the identification and assessment of potential targets over the course of a three-year period.



CHALLENGE

The challenge for PreScouter was to provide systematic target assessments on key targets of interest. One of the primary objectives was to manage the due-diligence process of staying up to date with all the scientific studies and literature searches and help the Client's Discovery Team remain proactive.



APPROACH

PreScouter completed over 48 Intelligence Briefs and provided comprehensive overviews of over 60 selected targets focused on the following areas: biological function, disease association, evidence for targeting, potential methods of targeting, intellectual property, and the competitive landscape. Additionally, PreScouter provided comprehensive landscapes on 2 broad areas and 5 target updates. Over 2,000 scientific publications were referenced and highlighted throughout the reports.



OUTCOME

The Client would often have their internal team run the same target and found that PreScouter always found more insights than their internal team, and PreScouter quickly provided intelligence on a target the Client learned about at a conference, accelerating the process. PreScouter's insights helped the Client find several open targets to pursue development opportunities as well as allowing the Client to be more strategic in their planning and to avoid risk in having a better understanding of the competitive market.