Hyperautomation & the Future of Business

How Companies in Aerospace, Automotive, High Tech, Logistics, and Energy Sectors Can Stay Ahead



Hyperautomation is not a passing trend, but a true game-changer. Small and medium-sized enterprises will be the driving force behind this revolution, followed by major players in logistics, automotive, aerospace, high tech and energy sectors. Companies that fail to embrace this technology risk being left behind in an increasingly competitive landscape.

Hyperautomation allows companies to focus on more strategic and value-added activities, and improve their decision-making by providing real-time insights and analytics on business operations. Small and medium-sized businesses are expected to embrace hyperautomation at a much faster rate than larger organizations due to lesser implementation complexities. With successful use cases emerging from small and medium-sized enterprises (SMEs) in different industries, vendors offering hyperautomation platform as a service (PaaS) are beginning to target SMEs.

On the same account, hyperautomation can also be a powerful technology for organizations outside the banking, financial services and insurance (BFSI) and healthcare sectors to streamline their operations by reducing costs, increasing productivity, and allowing them to remain competitive in the digital era.

In this Intelligence Brief (IB), we look at the potential of hyperautomation when adopted by small and medium-sized enterprises and by players in the aerospace, automotive, logistics, high tech, and energy sectors. The report includes valuable insights on how to capture new market segments and, at the same time, highlights the various ways in which these industries can benefit from the hyperautomation technology and increase their efficiency.



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As a rapidly growing technology trend, hyperautomation is transforming the way businesses operate.



of companies use some form of hyperautomation, with the financial services and insurance sectors leading the way in terms of adoption.



of companies reported cost reductions through the automation of manual and repetitive tasks, freeing up staff time to focus on higher-value tasks.

By combining artificial intelligence (AI), robotic process automation (RPA), and machine learning (ML), hyperautomation enables organizations of any size and industry to automate complex processes, freeing up time and resources, reducing costs, and shifting the focus to more strategic initiatives.

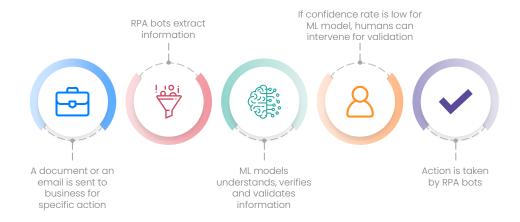


Figure. The above example describes a simple hyperautomation process flow in which documents or emails are collected by an RPA bot and automatically processed by a ML model. At the end of this process, another RPA bot can send the validated and machine-enriched information to the next phase of the overall process. Source: Almultiple

The growing adoption of hyperautomation will have a significant impact on a variety of industries and is expected to grow even further as organizations seek to increase their competitiveness in today's digital economy.

The hyperautomation market is expected to reach

\$26bn

by 2027

The global hyperautomation market size is expected to grow at a

23.1%

CAGR until 2027

The hyperautomation market is expected to register a

11%

revenue increase by 2025

The hyperautomation market is predicted to create

2.7m

jobs by 2024

The banking, financial services, insurance (BFSI), and healthcare sectors have been the early adopters of hyperautomation solutions. However, new opportunities have emerged for companies in other sectors and for SMEs to leverage existing hyperautomation solutions to improve their daily operations.

Companies that have successfully implemented hyperautomation have typically been quick to adapt to this new technology. Some trends that have emerged include:



Adoption of ERP Processes

RPA integration in ERP (Enterprise Resource Planning) systems will be crucial for a simpler implementation of hyperautomation tools in companies already familiar with SAP, SAP-like, or similar ERP systems.

Low Code App Development

Open source and easy-to-integrate platforms are being developed by many vendors for an easier onboarding of new companies.



Employee Awareness & Training

Employees' empowerment through training, awareness, and certifications is central to a smoother transition from existing platforms and systems to hyperautomation tools.

By doing this in advance, companies will reduce employees' resistance to new ways of working and to the challenges that hyperautomation can bring.

Novel Use Cases

Hyperautomation has been mainly adopted by large firms where successful use cases are already known. With the emergence of novel use cases, wider adoption is expected that will have SME exploring new hyperautomation solutions.





Prioritizing hyperautomation will be a major differentiator for organizations - big or small - from any industry, as organizations that embrace Hyperautomation solutions will be better positioned to compete in the digital economy, improve customer experiences, and increase efficiency and productivity.



Enhanced Efficiency and Productivity

By automating mundane, operational tasks, companies can free up their employees' time who can focus on higher-value and more complex projects. Hyperautomation, with the support of artificial intelligence and machine learning, will also help companies with data analysis which can provide insights that will improve customer service and decision-making processes.



Cost Reduction

Although there is an initial investment to set up hyperautomation solutions, long-term savings can be significant and higher than the investment done to implement the hyperautomation solution in the first place.



Prepared for the Future

With the rapid pace of changes in the business world, it's more important than ever for companies to be agile and adaptable. Hyperautomation solutions are doing exactly that by making it easier for companies to change and adapt their processes in a fast and easy way, whenever necessary.

For companies to fully realize the benefits of hyperautomation, it is imperative that they have a clear strategy, the right technology, and the right skills and capabilities in place.

By following some preliminary steps, organizations can ensure a successful hyperautomation implementation that delivers the desired outcomes and benefits while minimizing the risk of failure.



Identify tasks that can be automated

Determine the most significant business processes that can be automated by reviewing the existing approaches and prioritizing those tasks that are manual, repetitive, time-consuming, prone to errors, and that could be easily automated.



Develop a strategy

Clearly define the company's goals and objectives for the hyperautomation development, including expected benefits and outcomes.



Determine the best technologies to use

Choose the tools and hyperautomation solutions that are better adapted to the company and its expected results.



Build a cross-functional team and provide training and support during the transition process

Companies must put together a team of experts from different departments to ensure that the hyperautomation solution is built towards the set objectives, but also to ensure the success of the hyperautomation implementation. It's crucial to offer training to all impacted employees beforehand so they can feel comfortable with the new system and feel they are receiving the needed support to help them adjust to the new reality.



RPA and hyperautomation have existed for many years but it's been a privilege only for enterprise companies. Because of the lack of developers and knowledge, and the high associated costs, it has only been accessible to big companies. Hyperautomation can, indeed, be very expensive especially if we are talking about RPA solutions. With years of development, we are now starting to see a lot of artificial intelligence and machine learning solutions that can be cost-effective and, thus, adopted by SMEs.



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Solution Consultant, Magic, Inc.



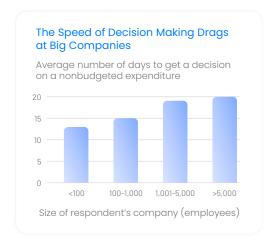
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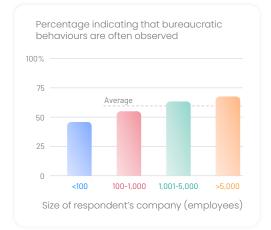
Hyperautomation & Small and Medium-sized Businesses

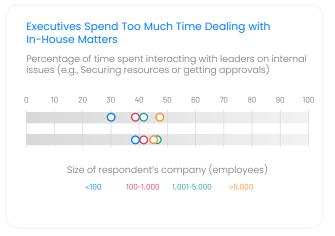
Small and medium-sized businesses are expected to embrace the hyperautomation ecosystem at a much faster rate due to lesser implementation complexities.

Small and medium-sized enterprises (SMEs) typically have less bureaucracy and fewer processes than larger companies, resulting in a shorter lead time to develop and implement a hyperautomation ecosystem. This is one of the primary reasons why SMEs find it easier to adopt new technologies compared to larger enterprises with more complex needs and processes.

Another compelling reason for SMEs to embrace hyperautomation solutions is the potential for a significant return on investment (ROI). SMEs can take advantage of pre-existing hyperautomation solutions, resulting in lower investment costs. Additionally, the latest hyperautomation tools are designed to be intuitive and user-friendly, making it easier for SMEs to automate their business processes quickly and efficiently.







Data source: HBR

However, SMEs still face some adoption challenges when deploying hyperautomation solutions.

Need for a Complete Visibility of all Processes

Identifying processes that can be automated, although time-consuming, is mandatory to create use cases.



The full deployment of an

and operating costs.

hyperautomation ecosystem

involves high capital expenditures









Compliance requirements might increase deployment difficulty in specific industry sectors.

Cybersecurity Risks

Additional investment is needed to ensure the company's protection against security breaches that might ieopardize data privacy.





People Adoption

Changes in standard operation processes and KPIs and the need to learn new ways to do the same work can make the deployment more difficult inside an SME.



High Cost



Still, the potential and impact of hyperautomation for SMEs is incredibly high: lower costs, higher productivity, better service, and improved decisions.

Hyperautomation can significantly impact how SMEs operate and compete by helping them to improve efficiency, reduce costs, and increase their ability to handle complex tasks and processes.

Benefits of hyperautomation for SMEs:



Ability to **automate** repetitive and mundane tasks, freeing employees to focus on more strategic and value-adding activities. The result will be increased efficiency and productivity as well as improved job satisfaction.



Help to reduce errors and costs associated with manual processes. For example, by using automated data entry and validation, SMEs can reduce the risk of errors and ensure that information is accurate and consistent. This can also help to reduce costs associated with errors and rework



Improve customer service by automating tasks such as responding to customer inquiries and complaints, which can lead to faster response times and improved customer satisfaction.



Assistance in handling complex tasks and processes, such as data analysis and decisionmaking. This enables SMEs to gain insights and make better decisions, leading to increased competitiveness and growth potential.



Hyperautomation is normally adopted by medium and large-sized firms. And at the moment, according to a report from Gartner, there is an increased demand for hyperautomation solutions from clients in the BFSI sectors. That means banking, finance, and insurance companies are basically the ones implementing hyperautomation right now. However, given its benefits in terms of increased productivity and efficiency and cost reduction over time, we can expect hyperautomation to expand to industries in sectors like aerospace, automotive, high tech, supply chain, and energy.

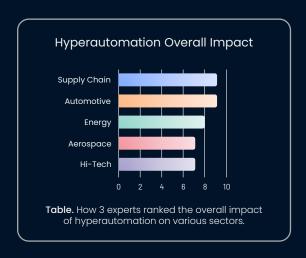


Vishal Shaw
Intelligent Automation / RPA Consultant at EY

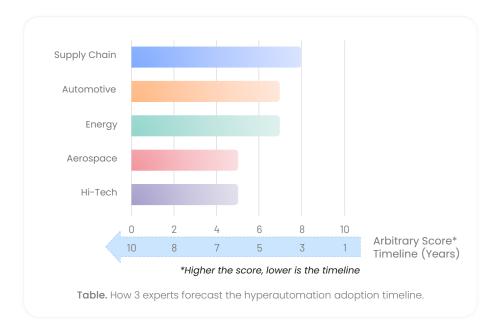


02

Hyperautomation & Aerospace, Automotive, High Tech, Logistics, and Energy Sectors Small and medium-sized enterprises are not the only ones that can gain benefits from hyperautomation. The aerospace, automotive, high tech, logistics, and energy sectors can also leverage the benefits of hyperautomation.



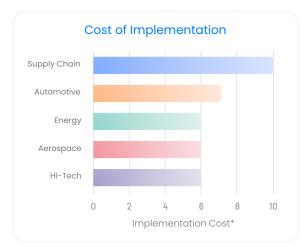
The **logistics and supply chain** sector is expected to fully adopt the hyperautomation ecosystem in 3 years. The automotive and energy will transition to hyperautomation processes in about 3-5 years.



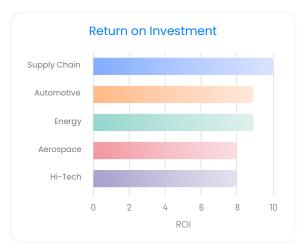
Additionally, with lower implementation costs and a higher ROI, logistics and energy sectors are poised to be the next in line for the big hyperautomation transformation.

According to the Subject Matter Experts PreScouter interviewed, with only three years of adoption time, a relatively low cost of implementation, and a considerable ROI, companies in the logistics sector will start deploying hyperautomation solutions to optimize routes, reduce costs and improve efficiency.

Besides the fact that new use cases are continuously emerging from players in different industries and vendors offering hyperautomation tools as a platform as a service (PaaS), it is expected that more companies will adopt hyperautomation to stay competitive and improve operations.







The Potential Future Impact of Hyperautomation **Across Industries**



Logistics/Supply Chain

Hyperautomation tools are expected to have the highest impact on the logistics and supply chain sector due to demonstrable use cases in material movement, documentation processing, inventory & warehouse management.



Energy

Centralized automated document processing of various metes, automated report generation to reduce manual work, and intelligent bots to handle customers are believed to be the most common use cases of the hyperautomation of the energy sector.



High Tech

The lowest impact expected for this industry among the five is due to the traditional nature of the industry. Data science and industrial automation are the best areas to enter this space where repetitive tasks are high.



Aerospace

Adoption in the aviation sector is likely to face challenges due to regulatory and compliance hurdles. Ironically, regulatory and compliance management is the area where hyperautomation is expected to play a higher role.



Automotive

Significant impact can be expected in the automotive sector as well: hyperautomation be responsible for mundane and repetitive tasks like purchases and will help with manual work reduction and error-free accounts receivable payable in the supplier-OEM ecosystem.



03

Hyperautomation Potential Use Cases and Impacts

For industries in the aerospace, automotive, high tech, logistics and energy sectors

Summary of the key use cases across 5 sectors





SECTORS

POTENTIAL KEY USE CASES

Logistics / Supply Chain	Warehouse Management	Inventory Management	Pricing Forecast	Customer Service
Energy	Customer Service	Records & Reporting	End to End Documents Processing	Regulatory & Compliance Management
High Tech	Quality Audit/Control	Demand Forecast	End to End Documents Processing	Fault Detection & Risk Managemen
Aerospace	Regulatory & Compliance Management	Fault Detection & Risk Management	Data Digitization, Processing & Security	Supplier Account Management
Automotive	Supplier Accounts Management	End to End Documents Processing	Supply Chain Management	Fault Detection & Risk Managemen





Logistics / Supply Chain

Prioritizing hyperautomation will be a major differentiator for organizations - big or small - from any industry, as organizations that embrace Hyperautomation solutions will be better positioned to compete in the digital economy, improve customer experiences, and increase efficiency and productivity.

The logistics will be the most uncomplicated industry to adopt hyperautomation solutions, with use cases going from warehouse storage, importing, and delivery to keeping track of stock and allowing continuous visibility of products not just through RPA but using more than one technology.

Hyperautomation in the logistics sector will be especially important when applied to reverse logistics.

The 4 main use cases of hyperautomation in the logistics sector:



Warehouse Management

Hyperautomation improves trade consultancy response time by **80**%

hours saved per analyst

improvement in response time

up to 80%



The Company

Inter Aduaneira, a trade consultancy company with annual revenue of \$56 million.



The Challenge

High levels of manual work and, therefore, human error risk could result in fines and delivery problems for the company.



The Approach

Implementation of a Robotic Process Automation (RPA) solution to automate the shipment tracking process by collecting the information from multiple documents and uploading it to the government system 24/7.

Inventory Management

Logistics services company saves more than 12K hours per year in routine manual work with RPA solution

hours of routine manual work saved in one year

12,345 h

minutes saved per day in a single process

processes automated in 38 areas and 6 regions



The Company

Schnellecke Logistics, a logistics services company specialized in the automotive industry.



The Challenge

Need to reduce hours spent on manual and highly time-consuming invoice checking process.



The Approach

Implementation of a Robotic Process Automation (RPA) solution to automate the process of invoice checking and relocation, as well as other SAP processes.



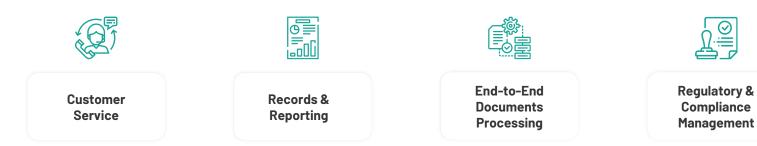


Energy

Hyperautomation can enhance sustainability in the energy sector by automating management processes, reducing energy consumption, and reducing the environmental impact of energy production and distribution.

Hyperautomation will have the highest ROI in the energy sector due to recent government regulations/policies on sustainable approaches and the fact that the industry requires CO₂ monitoring from various sources of environmental pollution.

The 4 main use cases of hyperautomation in the energy sector:



Energy supplier implemented RPA solution and avoided 19 new temporary hires

high-density robot licenses serving 260 automations

man-hours saved across the group

temporary new hires avoided



The Company

Ignitis Group, a Lithuanian state-controlled energy supplier.



The Challenge

Manual and time-consuming customer email checking processes.



The Approach

Implementation of a Robotic Process Automation (RPA) solution to increase business efficiency while reducing operating costs.

Hyperautomation solution reduced the order processing time of energy multinational from 4 hours to 2 minutes

minutes for order processing (from 4 hours before bots implementation)

days to develop the RPA bot



The Company

Schneider Electric, a multinational company operating in several fields, from power and IT room management to simulation and optimization and Energy management.



The Challenge

Improve the efficiency of the Supply Chain processes to reduce time-consuming tasks that didn't add extra value.



The Approach

Implementation of Robotic Process Automation (RPA) bots in the supply chain process.

£1,2m savings in the 1st year after hyperautomation implementation in energy global manufacturer

hours of repetitive tasks saved that allowed employees to focus on value-generating tasks

savings in the 1st year

faster invoice verification time



The Company

Kohler SDMO, a global manufacturer of generating sets for residential, industrial and marine markets, gasoline, gaseous and diesel engines, and uninterruptible power supply solutions.



The Challenge

Labour-intensive tasks, prone to errors, that required multiple workarounds to beat system limitations.



The Approach

Implementation of an OCR engine and bot to fully automate invoice processing systems.





High Tech

Hyperautomation can enhance high tech companies' processes by automating repetitive tasks, reducing manual effort, and improving the accuracy and consistency of results.

In the high tech sector, data science and industrial automation are the best use cases to start with.

Hyperautomation can specifically enhance cybersecurity by automating security processes and reducing the risk of human error, providing real-time threat detection and response, and improving incident response times.

The 4 main use cases of hyperautomation in the high tech sector:



Ouality Audit/Control



Demand Forecast



End-to-End **Documents Processing**



Fault Detection & Risk Management

2,500 hours saved per month on an energy sector company that installed 80 bots to automate processes

hours saved per month

bots created



The Company

NGRi, a Danish company in the consumer-owned energy industry with 1,5K employees and an annual revenue of \$144M.



The Challenge

Increase agility by reducing the manual work in the internal billing process to reduce potential customer loss and also to quickly accommodate any regulatory changes.



The Approach

Implementation of a RPA bot to automate the billing system processes.

Fortune 500K company in the hybrid cloud sector save \$350K in 3 months with hyperautomation

saved in 3 months

full-time employees transferred to higher-value positions

straight-through-processing rate



The Company

Fortune 500 company leader in hybrid cloud data center storage solutions.



The Challenge

Huge manual workload led to inconsistencies and impacted customer support.



The Approach

Implementation of a **bots infrastructure** capable of automating 50% of the existing process.

67,5 hours saved weekly with customized bot implementation on a document management company

hours redeployed after the elimination of manual data entry requirements

hours per week of invoicing process (before implementing the hyperautomation solution, the company spent 70 hours per week with this process)

customized bots allowed team members to focus on higher-value processes



The Company

Xerox, a document management technology and services company with an estimated global revenue of 7 billion USD.



The Challenge

Minimize the amount of manual paper input and automate the invoice processing system.



The Approach

Implementation of a customized and automated bot into the company's existing processes.

Electronic components company saved between 600 and 6,000 hours per month with hyperautomation

reduction in ASN creation time

hours saved per month

600 - 6,000 h

SLA compliance and accuracy level



The Company

Fortune 500 company specialized in designing, manufacturing and distributing electronic components.



The Challenge

Reduce the time spent creating Advanced Shipment Notices (ASN) and maintain the Service Level Agreement (SLA) all year to invest more time in other strategic activities.



The Approach

Implementation of a RPA technology to automate existing processes.

Fault Detection & Risk Management

Network equipment manufacturer with 100% secure and error-free processes due to hyperautomation

reduction in paperwork

reduction in process handling time (on average)

secure and error-free process



The Company

Telecommunication company delivering large-scale infrastructures, technology development and licensing services claiming to be one of the world's largest network equipment manufacturers.



The Challenge

Site procurement and vendor payment rely too much on manual work, which is time-consuming and prone to human error. On top of that, to finalize the process, workers need to access several systems to access information.



The Approach

Implementation of a RPA solution to automate purchase processing, purchase order generation & payment processing, which eliminates manual work and the need for third-party access to the legacy system.

Hyperautomation solution increases telecom operator company cross-sell revenue by 60%

increase in revenue YOY

reduction in customer acquisition costs

increase in cross-sell revenue



The Company

Leading telecom operator company in the US.



The Challenge

Invert the losing market share trend, penetrate new segments, and reduce manual processes.



The Approach

Creation of a unified, event-driven, and data-driven portal and redesign and automate several back-office processes.

Improved accuracy and error reduction with hyperautomation platform implementation in telecom company

savings per year

637K CAD

hours of manual work eliminated improving accuracy and reducing errors

of the process was automated



The Company

Leading broadband communications provider.



The Challenge

Take automation (already applied to the financial department) to other company departments.



The Approach

Continue to integrate automation in existing platforms with bots able to provide valuable information for the company.

250% ROI on the 1st year with bot implementation on antenna manufacturer

ROI on the 1st year

faster process

hour for processing (before bot implementation it would take 2 days to complete the same process)



The Company

Largest antenna manufacturer.



The Challenge

Reduce the need to expand the workforce (especially in the procurement department) at the same rate as the business growth.



The Approach

Implementation of a **bot** capable of collecting all quotations before passing them to human validation to save time and allow for larger suppliers to provide quotes via their internal portals.





Aerospace

Hyperautomation in the aerospace sector can reduce manual errors due to the massive amount of interconnected data.

Although hyperautomation will be expensive to implement, it is expected that companies in the aviation/aerospace industry will have an easy transition to hyperautomation.

The reduced dependency on data scientist roles is another benefit of hyperautomation in the aerospace industry. Chatbots, RPA, and intelligent document processing tools will also leverage this sector.

The 4 main use cases of hyperautomation in the aerospace sector:



Regulatory & Compliance Management



Fault Detection & Risk Management



Data Digitization, **Processing &** Security



Supplier Accounts Management

Data Digitization, Processing and Security

Large defense OEM saves £1M by adopting hyperautomation solution

improvement in quality across the project, which is now above customer-set quality

50-60%

reduction on rework costs due to defects, achieving a 95% right-first-time (RFT) target

cost savings as a result of the elimination of manual labor that led to the refocusing of resources on critical design blockers



The Company

Large defense OEM in the naval engineering space



The Challenge

Reduced efficiency as repetitive tasks took up 30% of engineers' time

Example: 2D and 3D formatting is done manually



The Approach

Implementation of Robotic Process Automation (RPA) in combination with core engineering expertise. The project management team used SQCDP (Safety, Quality, Cost, Delivery and People), Power BI and dedicated applications to reduce costs through task optimization, analyze data on interactive consoles and monitor production.





Automotive

Hyperautomation can help automotive companies increase efficiency, improve quality, reduce costs, enhance competitiveness, and stay ahead of the competition in the rapidly changing automotive industry.

Use cases range from administrative tasks to creating purchase orders and reviewing the replenishment and inventory status. Hyperautomation for the automotive sector is already being tested by major OEMs (like Tesla) in partnership with companies like SAP.

Challenges include deployment difficulty due to the high number of players in the value chain.

The 4 main use cases of hyperautomation in the automotive sector:



Supplier Accounts Management



End-to-End **Documents Processing**



Supply Chain Management



Fault Detection & Risk Management

Supplier Accounts Management

78% time saved in automotive manufacturing after hyperautomation implementation

time saved

uncontrolled spend rate

months until 100% ROI



The Company

Global automotive manufacturer with optimized production line and manufacturing process looking to streamline back-office operations.



The Challenge

Manual purchasing process increases demand on the procurement team and leads to possible human errors.



The Approach

Implementation of a Robotic Process Automation (RPA) bot to upload data in SAP, verify approvals via email and automatically generate purchase orders.

End-to-End Documents Processing

Hyperautomation solutions saved 13,221 hours per year for a major car manufacturer in China

hours saved per year

13,221 h

employees trained with good acceptability to the new RPA technology

processes covered by the RPA in eight key business areas



The Company

Dongfeng Nissan, one of the major manufacturers of passenger motor vehicles under the Nissan brand in China (producing < 1.5M vehicles/year).



The Challenge

Need to improve efficiency to accelerate the time to make a new vehicle line by reducing working hours spent on internal business operations and improving existing workflows.



The Approach

Implementation of a Robotic Process Automation (RPA) software, a center of excellence (CoE) team and a standardized business model. Employees were encouraged to be involved in the implementation of the technical solution so they could provide inputs to improve the final process.

End-to-End Documents Processing

Leading automotive company able to reduce errors by 80% with hyperautomation solution

employees trained with good acceptability to the new RPA technology

reduction of manual work

improvement in turnaround time



The Company

Leading automotive company focused on customer, employee and partners' satisfaction.



The Challenge

Improve manual and time-consuming activities that the sales staff need to perform after a sale to receive their bonus.



The Approach

Implementation of robots with computer vision-based OCR (Optical Character Recognition) capable of extracting the required data and automatically populating the data into the mobile app-based form. Additionally, automated emails were also implemented to inform staff about the progress of their process.

RPA technology helps truck factory save \$175K per year

ECU systems tested reducing disruptions in the factory (this represents an increase of 90 pp)

savings in shop call expenditures per year

costs avoided per year



The Company

One of the largest truck factories in the world that assembles, on average, 240 vehicles every day.



The Challenge

Delays in scheduled deliveries and declining customer satisfaction due to problems in the assembly line that resulted in an increase in the backlog of vehicles waiting to be built.



The Approach

Implementation of a Robotic Process Automation (RPA) technology to automate assembly line processes. Additionally, an off-site testing area was created allowing all electronic control unit (ECU) systems to be tested two weeks before they reached the assembly line.

Robots cover workload of 81 employees in automotive group

working hours saved (equivalent to having 81 full-time employees)

126,457 h

processes automated

FTEs workload covered by robots



The Company

Constellation Automotive Group, the largest integral service provider across the vehicle life-cycle in the UK that employs +10K people.



The Challenge

Potential human errors required a revision of all processed vehicles which, in turn, lead to delays in customer service, quality and compliance issues, and a decline in employee engagement due to the unrewarding nature of tasks.



The Approach

The implementation of a RPA solution eliminated the need for rework processes, sped up activities and assured 100% data quality and compliance.

Potential Next Steps



Identifying niche use cases

Prescouter can help identify unexplored use cases based on each company's requirements



Developing no code low app

Research work towards identifying no code low app startups to leverage Hyperautomation platform



Developing novel use cases

Prescouter can help identify the right solutions to experiment and validate them with our global network of subject matter experts



Determining best-fit vendors

With industry knowledge in multiple verticals, Prescouter can help any company determine the most relevant hyperautomation vendors aligned with their needs and characteristics

Engage with us at solutions@prescouter.com

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Sofiane earned his B.S. in Materials Science and Engineering from The University of Illinois at Urbana-Champaign, and his Ph.D. in Materials Science and Engineering from the Georgia Institute of Technology, where his research focused on nanotechnology and energy storage. Before joining PreScouter, Sofiane worked as an emerging technology and business strategy consultant. He specializes in the high tech and aerospace and defense sectors, in addition to working closely with private equity and venture capital clients. Sofiane is based in Paris, France.



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Expert in hyperautomation, developing strategies to optimize accounts and operations, ensuring efficiency and smooth workflow.

Introduce Omnix to LatAm market, Europe & North America



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About PreScouter

PRESCOUTER PROVIDES CUSTOMIZED RESEARCH AND ANALYSIS

PreScouter helps clients gain competitive advantage by providing customized global research. We act as an extension to your in-house research and business data teams to provide you with a holistic view of trends, technologies, and markets.

Our model leverages a network of 4,000+ advanced degree researchers, industrial experts, engineers, and analysts across the globe to tap into information from small businesses, national labs, markets, universities, patents, startups, and entrepreneurs.

CLIENTS RELY ON US FOR



Innovation Discovery: PreScouter provides clients with a constant flow of high-value opportunities and ideas by keeping you up to date on new and emerging technologies and businesses.



Privileged Information: PreScouter interviews innovators to uncover emerging trends and non-public information.



Customized Insights: PreScouter finds and makes sense of technology and market information to help you make informed decisions.























































RESEARCH REPORTS CREATED













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